

COOKIE STATEMENT

NEUTEBOOM B.V.

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What are cookies and other technologies?

Cookies are small pieces of information that your browser stores on your device when you use our website. They are used to make the website function properly and to enhance the user experience. With cookies, we can collect information about the use of our services so that we can improve them and better tailor them to the needs of our visitors. In addition to cookies, we also use other technologies such as web tracking pixels and JavaScript.

These technologies help us to:

- Avoid requiring you to enter or view the same information repeatedly when you visit our website (for example, in an online store, your shopping cart).
- Offer special features, such as a shopping cart when using an online store.
- Measure the use of our website and make improvements.
- Recognize the device you use to visit our website.
- Display advertisements and recommendations based on your interests.
- Track how often an advertisement is shown and prevent you from seeing the same advertisement repeatedly.

Types of cookies we use

We use the following types of cookies:

1. **Functional cookies (necessary)**
These cookies are essential for the operation of our website. No consent is required for these cookies.
2. **Analytical cookies**
Analytical cookies help us gain insight into the use of our website so that we can improve it.
3. **Google Analytics:** We use Google Analytics to collect data about website usage. This data is anonymized (for example, by anonymizing IP addresses) and is not shared with third parties without your consent.
4. **Advertising and Marketing cookies**
With these cookies, we and third parties can display relevant advertisements.

Examples include:

Facebook Pixel: For displaying personalized ads on Facebook.

Google Ads: For ads based on your interests.

Retention periods

The retention periods for cookies may vary depending on the type of cookie and the provider. Functional cookies are often deleted after you close your browser session, while marketing cookies may be stored for several months to years.

Consent and Cookie Banner

When you first visit our website, a cookie banner is displayed. Here, you can specify your preferences:

- Functional cookies are always placed.
- For analytical and marketing cookies, we ask for your explicit consent through an active action, such as clicking "Accept All," "Reject All," or "Adjust Cookie Settings." Our cookie banner does not contain any pre-checked options, as required by legislation. You can withdraw or adjust your consent at any time via the 'Adjust Cookie Settings' button at the bottom of our website.

How to manage or delete cookies?

You can manage cookies through your browser settings. For more information, you can refer to the guides of the following commonly used browsers:

- Chrome
- Firefox
- Edge

Our privacy policy

Some cookies process personal data. In our [\[Privacy Statement\]](#)([link to privacy statement](#)), you can read more about how we protect and process your data.

Final Remarks

We will update this cookie statement when we make changes to our website or the rules surrounding cookies. The date of the latest version of the cookie statement is displayed at the top of this document.

Accessibility

In light of the European Accessibility Act (EAA), which comes into effect in June 2025, we ensure that this cookie statement is accessible to all users, including those with disabilities. This includes using clear language, well-readable layouts, and compatibility with assistive technologies. This enhanced cookie statement provides a clearer overview of how cookies are used, what rights users have, and how transparency is ensured. It is important that organizations regularly review their cookie statements to ensure they remain up-to-date with changing legislation and best practices for accessibility.